

Cosmetic MIXOLOGY

*Take care of yourself,
by yourself!*

SEPPIC

Ingredients that inspire



Cosmetic MIXOLOGY

Inspired by
handmade
beauty

The **homemade trend** has seen a resurgence of interest with the pandemic, especially in cosmetics with a **wellness dimension**.

For those consumers who lack the time, as well the knowledge, to find the right ingredients, "**Blend It Yourself**" trend has emerged. It consists of **mixing ingredients gathered together** to **adapt** beauty care products to their **own needs**.

To meet this new cosmetic trend, **Seppic has designed two bases of customizable formulas** with ingredients well known by consumers.

*Follow us in
your kitchen!*

WHEEL OF POSSIBILITIES

Choose one of our two bases
to meet the sensoriality you desire

Base 1: CREAM BASE for customization



OR

Base 2: CREAM-GEL BASE for customization



In-house ACTIVES
to create your recipe! * p.12

*In-house actives quantities indicated for 15g of base.

Hair CARE

- RICE PROTEIN Hydrating Hair Mask p.14
(at 2.5% = 0.38g)
- or POMEGRANATE VINEGAR Leave-on hair cream or conditioner p.15
(at 5% = 0.75g)

Body CARE

- COFFEE GROUND Body scrub p.16
(1 to 3 teaspoons)
- or SODIUM BICARBONATE Deodorant p.17
(at 5% = 0.75g)
- or GREEN CLAY Body mask p.18
(at 5% = 0.75g)
- or ALOE VERA GEL Body moisturizer p.19
(at 10% = 1.5g)
- or OLIVE OIL Body balm/Hand cream p.20
(at 5% = 0.75g)

Face CARE

- or PLANT-BASED ACTIVE Purifying face mask p.21
CHARCOAL (at 0.5% = 0.08g)
- or LEMON JUICE Radiance face mask p.22
(at 7.5% = 1.13g)
- or HONEY (at 2.5% = 0.38g) Night cream p.23



**CREAM
BASE**
for customization

**Great high-stability
sensory cream**

Blend stressful actives
with the **creamy base** for
a **customized mixology**

*What is inside
this minimalist formula?*

- MONTANOV™ 202**
An emulsifier
to **stabilize** the emulsion
-
- SOLAGUM™ AX & SEPIMAX ZEN™**
2 polymers to **strengthen**
the resistance of the formula
to electrolyte-rich actives
-
- EMOGREEN™ L15**
An emollient with a **comfortable,**
fresh & gliding sensation
-
- AQUAXYL™**
The **universal solution**
to **fight extreme thirst**

What about sensoriality?

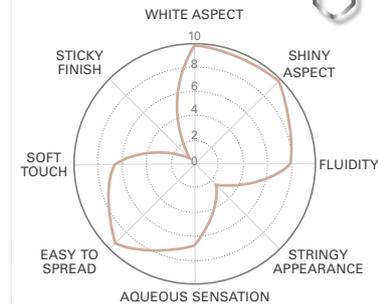
A panel of sensory experts blindly
evaluated our cream base.

The result is a **visually attractive cream** (white & shiny), with good pick-up and spreadability.

Non-stringy when applied, it offers **pleasant sensations**. The finish is soft and non-sticky.

With the perfect viscosity and a light sensorial aspect, **this base is ideal for face, body and hair care.**

Sensorial radar:



B.I.Y. RECIPE IN 3 STEPS



1. Take the jar of cream & add your in-house active in the indicated quantities

2. Mix with a spatula/a spoon, for at least 2 minutes

3. Keep the formula in the fridge (7 days maximum)



EU07712 | CREAM BASE FOR CUSTOMIZATION

A sensorial creamy base to add various actives

A	Aqua/Water	Up to 100%
B	MONTANOV™ 202	3.00%
	Caprylic/Capric Triglyceride	7.50%
	EMOGREEN™ L15	7.50%
C	SEPIMAX ZEN™	1.00%
	SOLAGUM™ AX	0.50%
D	AQUAXYL™	3.00%
E	Benzyl Alcohol - Ethylhexylglycerin - Tocopherol	1.00%
F	Lactic acid	Up to pH=5.5
G	To add by the consumer: IN-HOUSE ACTIVE	See p.4-5

Customizing your cream is so easy!



*NATURALITY PROFILE according to ISO 16128 norm, is available upon request (NOC=Natural Origin Content).
More information available on seppic.com





**CREAM-GEL
BASE**
for customization

A solid pebble will be transformed into a nice cream-gel by adding tap or mineral water to customize with actives

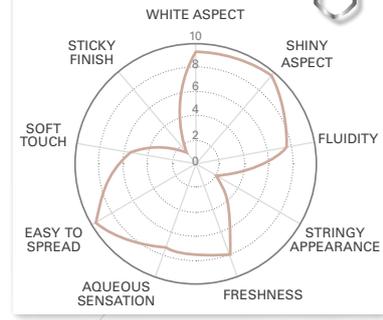
What about sensoriality?

A panel of sensory experts blindly evaluated our cream-gel base.

The result is a **visually attractive cream-gel** (white & shiny), with good pick-up and spreadability. Non-stringy when applied, it offers a **light, fresh watery sensation**. The finish is soft and non-sticky.

With the perfect viscosity and a light sensorial aspect, **this base is ideal for face, body and hair care.**

Sensorial radar:



What is inside this minimalist formula?

- SOLAGUM™ AX & SEPIMAX ZEN™**
2 polymers to form a cream-gel & strengthen the resistance of the formula to electrolyte-rich actives
- EMOGREEN™ L15**, an emollient & **SEPIFINE™ BB**, a texture agent, for softness & comfort
- AQUAXYL™**
The universal solution to fight extreme thirst

B.I.Y. RECIPE IN 5 STEPS

1. Take the bottle with the 3g. pebble
2. Add 25g. of water & let it swell for 4H at room temperature
3. Shake for 2 min.
4. Add the in-house active in the indicated quantities. Stir with a spatula/spoon (for at least 2 min.)
5. Keep the formula in the fridge (7 days max.)



Activate your base with water!

EU07713 | CREAM-GEL BASE FOR CUSTOMIZATION

A solid pebble to rehydrate & customize

A SEPIFINE™ BB	5.00%
B EMOGREEN™ L19	3.00%
C SEPIMAX ZEN™	1.00%
SOLAGUM™ TARA	0.50%
D AQUAXYL™	3.00%

To add by the consumer:

E Aqua/Water	Up to 100%
F IN-HOUSE ACTIVE	<i>See p.4-5</i>



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More information available on seppic.com



IN-HOUSE ACTIVES

Blend it yourself!



• Organic Pomegranate Vinegar, Hydrolyzed Rice Protein (AROMAZONE) • Organic Olive Oil, Surfine Green Clay, Sodium Bicarbonate (AROMAZONE) - Aloe Vera Extract (BOTANICA) - Coffee Grounds (CARTE NOIRE) • Activated Vegetable Charcoal (AROMAZONE) - Sicilia Lemon Juice Rustica (E. LECLERC) - Organic Acacia Honey (LUNE DE MIEL).

TIPS & ADVICES

Formulas information

A selection of in-house active ingredients has been made to cover all the care products that the consumer might want to make. The viscosity & stability of Seppic's two bases have been tested with the addition of all these in-house ingredients. **All the blends stay conform** (except cream-gel base with rice proteins).

Different FORMS

LIQUID

(lemon juice, pomegranate vinegar, olive oil, rice protein)

POWDER

(coffee grounds, green clay sodium bicarbonate, plant-based active charcoal)

THICK TEXTURE
(honey, aloe vera gel)

Various PH

ACIDIC (lemon juice, pomegranate vinegar)

BASIC (green clay, sodium bicarbonate)

Presence of ELECTROLYTES

From MOST STRESSFUL to NOT STRESSFUL:

- aloe vera gel > honey & pomegranate vinegar
- > plant-based active charcoal & sodium bicarbonate
- > lemon juice, rice proteins & green clay

ACTIVES SOLUBILITIES

LIPOPHILIC (olive oil)

HYDROPHILIC (lemon juice, pomegranate vinegar, rice protein, sodium bicarbonate, honey, aloe vera gel)

DISPERSIBLE (plant-based active charcoal, coffee grounds, green clay)

Benefits of our bases:

- **EASE OF USE** in any case
- **ROBUST & ADAPTABLE** with a **large choice of active ingredients** within the consumer's reach (whether the form/texture/pH or presence of electrolytes...)
- **SAFE** for consumer's health if **precautions of use are well respected** (dosage, conservation time, hygiene during preparation...)
- **CUSTOMIZATION** by the consumer

HYDRATING HAIR MASK with

Hydrolyzed Rice Protein



Did you know?

Hydrolyzed rice proteins are composed of **amino acids**, which are **natural constituents of the skin!**



How to use?

The tested rice proteins are hydrolyzed, which **facilitates their penetration into the hair cuticle.**

Add 2.5% or 0.38gr of hydrolyzed rice proteins to your base



Properties & benefits for your Hair

- Provides **strength & volume** to the hair, **coats the hair fiber** thanks to **protein structure**, allowing them to be **attached to the hair surface.**

- **Improves & maintains hair moisture** due to their **natural water retention capacity.**
- **Facilitates styling.**
- **Softens** the hair.

LEAVE-ON HAIR CREAM or CONDITIONER with

Pomegranate vinegar



Did you know?

Pomegranate vinegar is an **excellent alternative** to cider vinegar for hair care, **especially for colored hair**, thanks to its **richness in polyphenols & anthocyanins.**



How to use?

Choose a pomegranate vinegar **obtained by natural fermentation** of pomegranate juice, not a flavored wine vinegar.

Add 5% or 0.75gr of pomegranate vinegar to your base



Properties & benefits for your Hair

- Brings **shine** by **neutralizing limescale & smoothing** hair cuticles.
- **Tightens hair scales** thanks to its **natural acidity.** **Decreases hair porosity** of very dry, damaged & sensitive frizzy hair.
- **Promotes detangling.**

- **Helps to protect hair color** (thanks to its richness in **antioxidants**).
- **Rebalances hair natural pH**, **softens & beautifies** the hair.
- **Sanitizes oily scalps**, **soothes itching** in case of dandruff.

BODY SCRUB with

Coffee Grounds



Did you know?

Are you addicted to coffee and throw away several filters or pods each week? Did you know that once you drink it, **coffee can still benefit you?**



How to use?

To **preserve** it, transfer your coffee grounds into a container & **let them air dry**.
Add **1 to 3 teaspoons of coffee grounds** to your base, depending on the **degree of exfoliation** you want

Properties & benefits for your Body

- **Effective natural exfoliating agent.**
- **Cleanses the skin deeply, eliminates dead cells & smoothes irregularities.**
- **Rich in caffeine**, well known for its properties in **slimming care**.
- **Toning:** stimulates **micro-circulation** & promotes skin **firmness**.

DEODORANT with

Sodium Bicarbonate



Did you know?

Sodium bicarbonate is **100% biodegradable, odorless & non-toxic**. Used in powder or paste, its uses are unlimited!



How to use?

Be careful to keep your sodium bicarbonate **away from humidity**.
Add **5% or 0.75gr of sodium bicarbonate** to your base for a **deodorant application**



Properties & benefits for your Body

- **Deodorizing agent,** neutralizes bad odors.
- **Mild abrasive,** cleans & whitens teeth.
- **Drying agent on imperfections,** helps to **accelerate their disappearance**.

BODY MASK with

Green Clay



Did you know?

There are different colors of clays: red, pink, white, yellow. Part of the **illite family**, **green clay** is the most popular one.



How to use?
Choose a **surfine & very pure** quality for your clay.
Add 5% or 0.75gr of green clay to your base

Properties & benefits for your Body

- **Very absorbent** thanks to its **lamellar structure** & its **negative charge**.
- **Decongestant**.

- **Rich in mineral salts, detoxifying**.
- **Cleanses, purifies & sanitizes** the skin.

BODY MOISTURIZER with

Aloe Vera Gel



Did you know?

Aloe vera juice contains **more than 20 minerals** that are **essential** for the proper functioning of the various **enzymatic systems** of the skin.



How to use?
Because of the irritating potential of the aloin contained in the fresh aloe juice, we advise you to **use a cosmetic grade aloe vera gel**.
Add 10% or 1.5gr of aloe vera gel to your base

Properties & benefits for your Body

- **Excellent moisturizer**, allows to **compensate the water losses** of the skin.
- **Nutritive**, provides the skin with **vitamins & trace elements**.
- **Purifying, cleansing**.

- **Soothing**, relieves skin **prone to irritation & itching**.
- **Tensing & regenerating** for **anti-aging** properties.
- **Stimulates skin repair** & **takes care** of skin **prone to redness**.

BODY BALM / HAND CARE with

Olive Oil



Did you know?

Obtained by **cold pressing** its **pulp** & not its pits, olive oil is **one of the richest oils** in **oleic acid**.



How to use?

Choose an oil preferably **100% pure & natural, extra virgin, first cold pressing**.

Add **5% or 0.75gr** of **olive oil** to your base



Properties & benefits for your Body

- **Rich in antioxidants**, it **protects** against harmful action of free radicals & **prevents the signs of aging**.
- **Rich emollient oil**, **nourishes** the skin & **regulates** its **natural hydration system**.
- **Calming**, **soothes** skin prone to redness & irritation.
- **Very soft, perfectly tolerated** by the most **sensitive skin**.

PURIFYING FACE MASK with

Active Charcoal



Did you know?

Activated charcoal has been **known since antiquity** for its multiple uses as a **detoxifier, decontaminant & purifier**.

How to use?

Choose an **activated charcoal grade**.

Add **0.5% or 0.08gr** of **plant-based active charcoal** to your base



Properties & benefits for your Face

- **Powerful absorbent & detoxifier**, helps **capture pollutants & toxins** that accumulate on the skin (environmental pollutants, chemical residues from cosmetic products, toxins excreted by the skin).
- **Purifying**, it **cleanses** the skin & **adsorbs bacteria** responsible for certain infections.
- **Intense black plant dye**, effective at low doses.

RADIANCE FACE MASK with

Lemon juice



Did you know?

The yellow lemon has a **higher vitamin C content** than the lime. Its active effect on the skin is therefore reinforced.



How to use?

Lemon juice is a **powerful component**, and should be **used diluted** on the skin to avoid damaging it.

Add **7.5% or 1.13gr of yellow lemon juice** to your base



Properties & benefits for your Face

- **Anti-stain** for a **smoothed & brightened complexion** because of vitamin C & acid citric content.
- **Astringent properties:** **deeply cleanses** the skin, **unclogs pores & eliminates unsightly blackheads.**
- **Prevents microbes proliferation**, ideal for **acne** problems.

NIGHT CREAM with

Acacia Honey



Did you know?

Since **ancient times**, honey, in addition to its consumption as food, has been **used to treat & beautify the skin.**

How to use?

Depending on the **viscosity** of your chosen honey, **mix well** when adding to the cream

Add **2.5% or 0.38gr of acacia honey** to your base

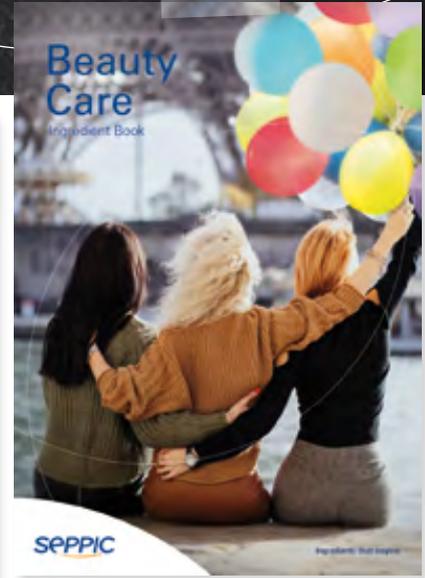


Properties & benefits for your Face

- **Rich in sugars & nutrients**, it **promotes the hydration** of the upper layers of the epidermis.
- **Accelerates revitalization & regeneration** of the skin.
- **Soothing**, it **calms** the skins prone to itchings.

INDEX A-Z

PRODUCT NAME	INCI NAME	APPROVALS, NATURALITY PROFILE & TECHNOLOGY
AQUAXYL™	Xylitylglucoside - Anhydroxylitol - Xylitol	       
EMOGREEN™ L15	C15-19 Alkane* *Plant-based & Renewable	     MB   
EMOGREEN™ L19	C15-19 Alkane* *Plant-based & Renewable	     MB   
MONTANOV™ 202	Arachidyl Alcohol - Behenyl Alcohol - Arachidyl Glucoside	        
SEPIFINE™ BB	Amylopectin	   
SEPIMAX ZEN™	Polyacrylate Crosspolymer-6	    
SOLAGUM™ AX	Acacia Senegal Gum - Xanthan Gum	        
SOLAGUM™ TARA	Caesalpinia Spinosa Gum	       



SEPPIC

Flash this code
to discover our new index
& all Seppic ingredients!



APPROVALS



CHINA Compliant: all INCI names are listed on the 2021 IECIC list.



QD Additive: approved as QD additive in Japan.



NATRUE Approved: raw material approved according to NATRUE Standard.



Verified by ECOCERT: raw material verified by ECOCERT GREENLIFE, conform to the Ecocert Organic & Natural Cosmetics Standard.



COSMOS APPROVED

COSMOS Approved: raw material verified by ECOCERT GREENLIFE, conform to the COSMOS Standard.

MB

MASSBALANCE Certified: supplied under MassBalance certification BVC-RSPO-1-1972708497. Contributes to the production of certified sustainable palm oil.



NEW!

VEGAN Suitable: Vegan suitability assessed according to Seppic Vegan criteria.



HALAL Certified: raw material certified by HCS organism, officially recognized by the highest Halal authorities including MUI (Indonesia), JAKIM (Malaysia), MUIS (Singapore) and CICOT (Thailand).



NATURALITY Profile: naturality profile according to ISO 16128 norm, is available upon request. (NOC: Natural Origin Content)



NOC
≤50%



NOC
>50%



NOC
=100%

Nota:

The analytical specifications warranted are only those mentioned on the certificate of analysis supplied with each delivery of the product.

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